

The image features a city skyline at dusk or dawn, with a prominent blue-tinted skyscraper in the center. The GM logo is overlaid on the building. In the foreground, four silver vehicles are parked on a wet surface: a Corvette, a Buick sedan, a GMC pickup truck, and a Cadillac SUV. The overall scene is dimly lit, with the sky transitioning from blue to a soft orange glow.

# GM

GENERAL MOTORS

# LEAD MANAGEMENT







SIGN IN WITH A  
GENERAL MOTORS ACCOUNT





## SYNC TO SERVER

There are survey responses stored on this device that need to be sync'd with the server.

OK

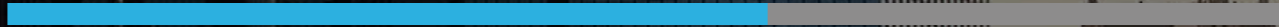




# GM

SYNC TO SERVER

Syncing...







SYNC TO SERVER

Success! All stored survey responses have been synced to the server.

OK







## ENTER EVENT INFORMATION

Source Code

Submit

### Brand Theme

- Chevrolet
- Buick
- GMC
- Cadillac
- GM





Syncing

4/10





# GM

TAP HERE TO BEGIN







Please fill out the required fields below, including your email address, so that we may provide vehicle information and updates to you via email.

Thank you for your interest in GM and/or other GM vehicles. U.S. residents, please fill out the required fields below. Non-U.S. residents, please visit your countryspecific GM website and/or your local dealer for further information.

By providing my contact information below, I consent that GM and/or a GM dealer and/or other GM brands can contact me with offers and product information.

## Your Contact Info

\* First Name  \* Last Name

\* Street Address  Apt/Suite #

\* City  \* State  \* Zip Code

\* Required form fields are marked with asterisks next to the labels.

Cancel

Back

Next

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Please fill out the required fields below, including your email address, so that we may provide vehicle information and updates to you via email.

Thank you for your interest in Chevrolet and/or other GM vehicles. U.S. residents, please fill out the required fields below. Non-U.S. residents, please visit your countryspecific GM website and/or your local dealer for further information.

By providing my contact information below, I consent that Chevrolet and/or a Chevrolet dealer and/or other GM brands can contact me with offers and product information.



## SIGN IN WITH A GENERAL MOTORS ACCOUNT

Cancel

Cancel

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## Your Contact Info

\* Email

\* Confirm Email

\* Phone Number   Home  Mobile  Work

\* Required form fields are marked with asterisks next to the labels.

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Please select vehicles you are interested in receiving more information about (Max 4)



### Coupe/Sedan

- All New CTS Sedan
- ATS Sedan
- CTS Coupe
- CTS-V Coupe
- CTS-V Sedan
- First Ever ELR
- XTS Sedan

### Crossovers/Sport Wagon

- CTS Sport Wagon
- CTS-V Wagon
- SRX Crossover
- V-Series/Racing

### Future Vehicles

- All New 2015 ATS Coupe
- Next Generation 2015 Escalade

### Luxury Utility

- 2014 Escalade
- 2014 Escalade ESV

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Please select vehicles you are interested in receiving more information about (Max 4)



Cars

Cruze



Crossovers/SUVs

2015 Suburban



Performance

All-New 2014 SS



Truck & Vans

All-New 2015 City Express

CANCEL

Are you sure you want to **CANCEL**?

No

Yes

Spark EV

Volt

New 2015 Silverado 3500HD

Cancel

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Please select vehicles you are interested in receiving more information about (Max 4)



### Crossovers/SUVs

- Enclave
- Encore

### Sedans

- LaCrosse
- Regal/Regal GS
- Verano/Verano Turbo

Cancel

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Please select vehicles you are interested in receiving more information about (Max 4)



### Crossovers/SUVs

- Acadia/Acadia Denali
- All-New 2015 Yukon/Yukon XL
- Terrain/Terrain Denali
- Yukon/Yukon XL

### Future Vehicles

- All New 2015 Canyon

### Trucks

- New 2015 Sierra HD
- Sierra 1500
- Sierra HD

### Vans

- Commercial LD Pickup/Utility & Van
- Savana

Cancel

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Submit

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## When do you plan to acquire your next vehicle?

- Within 1 month
- 1 to 3 months
- 4 to 6 months
- 7 to 12 months
- More than one year

Cancel

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## Select a Dealer

Do You have a preferred dealer?

- Yes     No

Cancel

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Select a Dealer

Do You have a preferred dealer?

Yes  No

NO WIFI CONNECTION  
Please connect to a wiFi network to select a dealer.

OK

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## Select a Dealer

Start by selecting the Zip Code, City/State or Dealer Name of your preferred dealer.

Zip Code     City, State     Dealer Name

- JAMES-MARTIN CHEVROLET, INC. (1.5 miles)  
6250 WOODWARD AVE  
DETROIT, MI 48202-3597
- JEFFERSON CHEVROLET COMPANY (1.8 miles)  
2130 E JEFFERSON  
DETROIT, MI 48207-4102
- MEROLLIS CHEVROLET SALES & SERVICE, INC. (9.1 miles)  
21800 GRATIOT AVE  
EASTPOINTE, MI 48021-2224
- ED RINKE CHEVROLET BUICK GMC CO. (9.7 miles)  
26125 VAN DYKE  
CENTER LINE, MI 48015-2103

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# GM

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## THANK YOU







## WARNING

You have been inactive for 1 minute. In 30 seconds, the survey will refresh and all data will be lost. Press **CONTINUE** to continue the survey or **CLEAR** to refresh the survey and clear all data.

Clear

Continue

